

KIEV INTERNATIONAL
EXHIBITION CENTRE

31.10-2.11.2012

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SECOND INTERNATIONAL SPECIALIZED EXHIBITIONS
WINE AND WINEMAKING

WinExpo
U K R A I N E

WineTech
U K R A I N E

WineSalon
U K R A I N E

ORGANIZER



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GENERAL INFORMATION PARTNER
OF THE EXHIBITION
"WINEXPO UKRAINE"

DRINKS

GENERAL INFORMATION PARTNER
OF THE EXHIBITION
"WINETECH UKRAINE"

**ТЕХНОЛОГІЇ
УВНОВАЖУ**

GENERAL INFORMATION
PARTNER OF THE FORUM
WINEMAKERS AND OENOLOGISTS

Bunof pad

NATIONAL
MEDIA PARTNER

FOOD UA
ПРОЄКТ УКРАЇНИ

ORGANIZER



Exhibition company
«Expo-South-Service»

has been working in the exhibition market of Ukraine since 1997, Exhibition Company «Expo-South-Service» has held approximately 200 specialized exhibition events in the diverse branches.

Organizers of the exhibitions are **«Wine and Winemaking»** and **«High Degree»** in Odessa city.

«WinExpo» «WineTech» «WineSalon»

- **exclusive branch-wise wine-making** exhibition of the format B2B in Kiev



«WinExpo» «WineTech» «WineSalon»



are held simultaneously with International Exhibition of Grocery Products and Drinks «**World Food Ukraine**» that will increase considerably number of business visitors of distribution segment, retail business, restaurant-keepers and final consumers.



Organizer of exhibition is Exhibition Complex «Premier Expo» (Kiev)

Exhibitions «WinExpo», «WineTech», «WineSalon»

- Present all cycle of wine industrial production – from nursery gardens to wine houses and trade names
- Place of meeting of the domestic and foreign specialists of viticulture and winemaking branch, vendors of equipment, wine producers, distributors, retail



EXHIBITIONS ARE CONDUCTED

with the support of:

- Assembly of European winemaking regions
- Ministry of Agrarian Policy and Food of Ukraine
- Ministry of Economic Development and Trade of Ukraine
- Antimonopoly Committee of Ukraine
- Ukrainian Corporation on Viticulture and Winemaking Industry «Ukrvinprom».

under the scientific patronage of:

- National scientific centre «V.Y.Tairov Viticulture and Wine-Making Institute» NAAS
- National Institute of Grapes and Wine «Magarach» NAAS
- Odessa National Academy of Food Technologies

Audience of exhibitions and special events:

- representatives of government institutions
- owners, directors of the domestics and foreign enterprises of winemaking branch of industry
- distributors, representatives of investment companies, specialists on the procurements of large trade networks
- representatives of the segment HoReCa
- representatives of electronic and print media from Ukraine and abroad

SECTORS OF EXHIBITION

«WinExpo Ukraine» 2012

- domestic and foreign wines
- author's wines, wines of wine makers and amateurs
- bio wines
- fruit and berry wines
- specialized exposition of cognacs
- wine materials
- wine accessories
- specialized publications and literature



SECTORS OF EXHIBITION

«WineTech Ukraine» 2012

- viticulture (nursery gardens, technology of cultivation, mechanical and protective means)
- equipment for industrial and domestic winemaking
- laboratory equipment and ingredients for winemaking
- materials for design and packing of the bottles
- label, packing, tare, accessories



Special and Cultural Program «WineSalone UKRAINE»

- **NEW!** International Independent Tasting Contest (jury is represented by domestic and foreign critics, journalists, sommeliers)
- **NEW!** Salon of Wine Materials
- **NEW!** Day of Restaurant Keepers: «Meat and Wine»
- **NEW!** Contest of photo works and advertising poster «FotoVintage Kiev 2012» devoted to the wine theme and strong alcoholic beverages
- Presentations of objects to be attended within wine tourism



Business Program of Exhibitions «Wine & Spirit Expert»

- International Tasting Contest
«Wine & Spirit Awards. Ukraine»
- International Forum of Wine Makers and Enologists
- VIII International Conference of Practical Marketing
«Wine & Spirit Marketing Expert»
- **NEW!** Comparative Samplings for Specialists of this Branch of Industry



Special Advertising Project

«**Wine map of exhibition**» - advertising bulletin including presentations of wines of companies participating in the exhibition

Aforementioned advertising bulletin will be disseminated in the restaurants of Kiev, Odessa, Lvov, Dnepropetrovsk, Kharkov, Donetsk, within networks of wine houses, distributor companies in a month before launching of exhibition and in the days of exhibition holding for guests and visitors of «WinExpo Ukraine».

СПЕЦИАЛИЗИРОВАННЫЙ РЕКЛАМНЫЙ БЮЛЛЕТЕНЬ №1
К XI МЕЖДУНАРОДНОЙ СПЕЦИАЛИЗИРОВАННОЙ ВЫСТАВКЕ

ВИНО & ВИНОДЕЛИЕ

3-5 ФЕВРАЛЯ 2011, ОДЕССА, МОРВОКЗАЛ
ПРЕДВАРИТЕЛЬНО ЗАПОВНЕНОГО ОТКРЫТОГО КУПОНА ВХОДА НА ВЫСТАВКУ ВЕСЕЛЫЙ

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Informational Support

ГЕНЕРАЛЬНЫЙ ИНФОРМАЦИОННЫЙ
ПАРТНЕР ВЫСТАВКИ
"WINEXPO UKRAINE"



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ГЕНЕРАЛЬНЫЙ ИНФОРМАЦИОННЫЙ
ПАРТНЕР ФОРУМА
ВИНОДЕЛОВ И ЭНОЛОГОВ



НАЦИОНАЛЬНЫЙ
МЕДИА-ПАРТНЕР
FOOD UA
продукты украины



ВИНОfest



Statistics «WinExpo Ukraine» 2011

- Total number of participants is 67 persons
- Participants from France, Australia, Georgia, Hungary, Russia, Belarus, Germany, Netherlands will take part in the exhibition.
- Number of foreign participants constitutes 21 persons
- Number of companies from Ukraine constitutes 46 companies
- Number of experts-visitors constitutes 1155 companies
- Number of final consumers constitutes 2736 persons
- Number of conducted events constitutes 15 events



Контакты

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