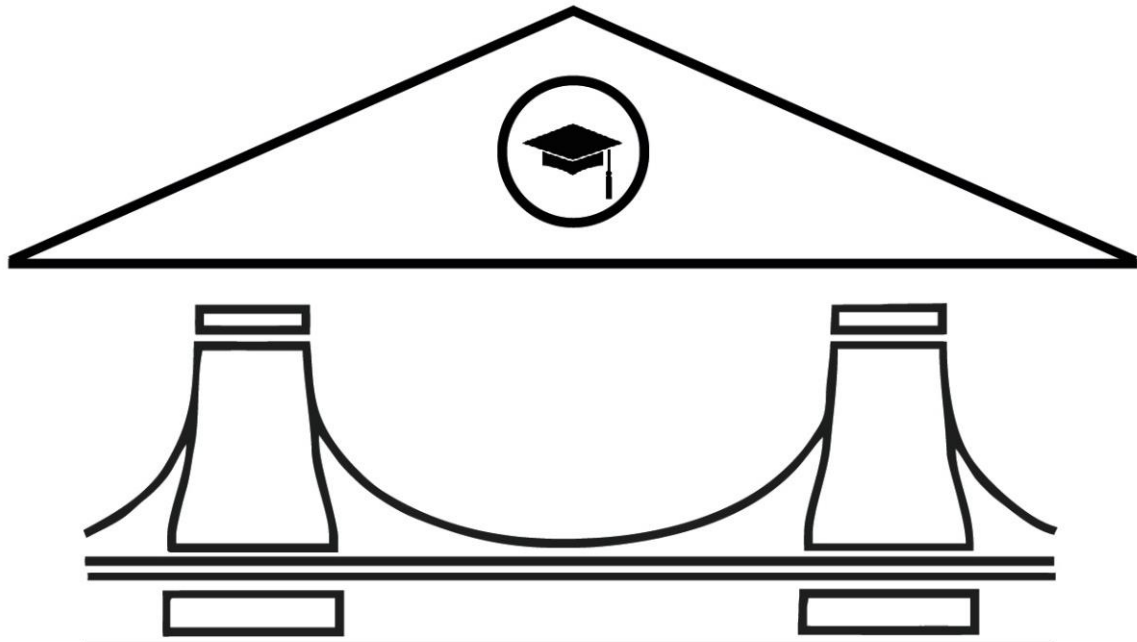


CCIU UNIVERSITY PROGRAMME



Camera di Commercio Italiana per l'Ungheria
Magyarországi Olasz Kereskedelmi Kamara



Insieme per crescere - Együtt a Sikerért

Prysmian
Group

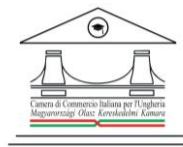




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Budapest, 12/01/2018

The creation of networking initiatives has always been one of the main purposes of the Italian Chamber of Commerce for Hungary. The *CCIU University Programme* is focused on the development and improvement of interactions between students and companies, which are looking for new resources to be trained. The CCIU pay-off, “*Insieme per crescere*” (“Together to grow”), perfectly embodies the spirit of this project.

CCIU University Programme faces the difficult recruitment of employees at various levels of professionalism (“Job Shortage”). In fact, the shortage of personnel represents one of the Hungary’s most delicate issues as it strongly limits the economic development of foreign investments.

The *CCIU University Programme* has been successfully approved by all the universities involved. It is based on different initiatives proposed by the CCIU, that encourage a positive connection between companies and students.

The project has been developed thanks to the adhesion of the following *founder sponsors*:

- Prysmian Group;
- Tecnica Group;
- Kométa;
- Eme Hungar

Through the development of the four initiatives of the project, this Programme aims at encouraging the collaboration between companies and hungarian universities, in order to create benefits for both and, in general, to face the “Job Shortage”.



CCIU UNIVERSITY PROGRAMME

The project is divided into four initiatives:

1. Job Fairs & Labor Days
2. Scholarship / Sponsorship
3. Internship
4. Dual Training

The *founder sponsors* and other companies that will join the project (partner sponsor) can participate to each initiatives or only some of them, according to their needs.

The definitive decisions about procedures are up to the partner universities and the companies involved, so that they can find a balance between them.

Each company has the opportunity to analyse all educational courses offered by partners universities, through a file provided by universities themselves (see attached documents).

For further informations about contents and objectives of the planned initiatives, it is recommended to read the following detailed explanations of the single activities.



CCIU UNIVERSITY PROGRAMME

INITIATIVE N.1 : JOB FAIRS & LABOUR DAYS

This initiative is based on orientation days divided in Job Fairs or Labour Days. This is the first meeting point between partner companies and students of partner universities.

Companies can set up stands, organize meetings and workshops, and present their organisation and working opportunities. It is a good chance for companies to meet students, collect CVs and eventually select some candidates' students who are suitable for the positions that they are offering.

These events are organised in different periods with at least 15 days one from the other, in order to ensure to all companies the time needed for an appropriate organization of the initiative.

Universities sets date and place for the Career days and are in charge of the organization of the event, through the support of the CCIU.

BGE will organise a Labour day on March 7th, 2018: other Universities will communicate official dates as soon as they will be confirmed.

Companies can participate to this event by enrolling within the deadline given by the organising university and by paying a certain fee based on the activities they are intended to take during the Job Fairs or Labour Days, might they be single presentations or stands with branded material.

These initiatives are addressed to students enrolled in Bachelor and Master Degree but they are also opened to former students. Job fairs are carried out entirely in English to ensure the participation of a wider range of students

Table n. 1 - JOB FAIRS & LABOUR DAYS	
METHODOLOGY	Events will be carried out in English. Companies can introduce their company through a presentation, a stand or both of them.
TIMING	15 days guaranteed between one event and the other
COSTS	To be discussed with the organising University and may vary upon the presentation's manner.
TARGET	Bechlor/Master degree students and alumni



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INITIATIVE N.2 : SCHOLARSHIP FOR ON THE JOB THESIS

This initiative is embodied in the wider concept developed for the CCIU University Programme of scholarships sponsored by partner companies. The aim of this project is to designate a determined amount of money to be given to students to develop or carry out an in-depth analysis of the company. This initiative could be matched with the internship initiative as a thesis, or project, will complete the path within the company.

The topic of the final project/thesis can either be suggested by the company based on a specific need or it could be based on student's proposal.

This could be a good chance for companies to understand real potential and abilities of trainee and to evaluate if the continuation of the relationship could be an option.

The number and the amount of the scholarship is totally on the behalf of the company. It is suggested to earmark tow scholarships of 250€ each.

Universities are in charge to publish and advertise the call through all their communication channels.

This financing is addressed to bachelor/master degree students who are about to conclude their academic studies.

Table n. 2 - SCHOLARSHIP FOR ON THE JOB THESIS	
METHODOLOGY	Partner companies dispense a defined amount of money to universities who will then hand it to designated students. Companies ensure a on the job traineeship in order to deliver all necessary information's
TIMING	Based on the call published by Universities
COSTS	The number and the amount of the scholarship is totally on the behalf of the company
TARGET	bachelor/master degree students who are about to conclude their academic studies



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INITIATIVE N.2 bis : SCHOLARSHIP FOR BEST THESIS/PROJECT AWARD

As the first one, this initiative is embodied in the wider concept developed for the CCIU University Programme of scholarships sponsored by partner companies. In this case, companies will distribute scholarships to students who developed a thesis or project that worth to be awarded. This initiative ensure a in-depth analysis of themes that are relevant for companies and students, and gives the opportunity to companies to meet potential candidates. Universities are in charge to publish and advertise the call through all their communication channels.

The number and the amount of the scholarship is totally on the behalf of the company. It is suggested to earmark tow scholarships of 250€ each.

This financing is addressed to bachelor/master degree students who are about to conclude their academic studies

Table n. 2 bis - SCHOLARSHIP FOR ON THE JOB THESIS	
METHODOLOGY	Partner companies dispense a defined amount of money to universities who will then hand it to designated students. Companies ensure a on the job traineeship in order to deliver all necessary information
TIMING	Based on the call published by Universities
COSTS	The number and the amount of the scholarship is totally on the behalf of the company
TARGET	bachelor/master degree students who are about to conclude their academic studies



CCIU UNIVERSITY PROGRAMME

INITIATIVE N.3 : INTERNSHIP

This initiative aims at developing a period of training where students of a partner university have the chance to spend a determined amount of time in one of the partner companies.

This is an excellent opportunity for students to get in touch with the labour market and for companies to evaluate future resources to be included in their workforce.

Students who can take part in the internship are enrolled in the last year of their Bachelor degree courses or in a Master degree programs.

The selection process is entirely led by companies so that they can evaluate students' skills and find potential job opportunities for them in their staff, according to company's vacancies and needs.

The duration of the traineeship depends on Universities policies and/or agreements made between students and company under the supervision of the university.

Partner companies in accordance with their company's policies, will establish trainee's remuneration or reimbursement.

In order to ensure an appropriate collaboration, Company and Universities' locations are a key element to be taken in consideration during the selection. Geographical proximity ease up procedures and logistical issues.

Each university will provide a summary of offered educational courses that will participate to the project, in order to ensure a selection among students with the appropriate abilities for opened internships positions.

Table n. 3 - INTERNSHIP	
METHODOLOGY	The selection process is entirely led by companies
TIMING	The duration of the traineeship depends on Universities policies and/or agreements made between students and company under the supervision of the university
COSTS	Partner will establish trainee's remuneration or reimbursement
TARGET	Students enrolled in the last year of their Bachelor or Master degree programs



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INITIATIVE N.4 : DUAL TRAINING

Dual training is a professional training model in which students will perform an alternation between university and work, which involves a tight collaboration between educational institutions and companies in the training process of students.

This process is carried out from the beginning of their academic career until the end of the period of studies.

Currently, in the "CCIU University Programme", the dual training involves just the BGE University, that is the only partner university adopting this educational model.

According to current legislation, remuneration provided by partner companies is the 60% of the minimum salary set in Hungary, proportionally to working hours.

Both Companies and University are in charge of the selection process since candidates need to be accepted by both in order to start the project.

Classes taught by universities and company's specialisation, as their localisation, are a key element for selection.

Each university has to provide own study plan in order to verify that educational abilities are suitable with knowledge needed by companies.

Dual training is addressed to students enrolled in the first year of Bachelor's degree, as it aims to support students from the beginning of their university career.

Table n. 4 – DUAL TRAINING	
METHODOLOGY	Both Companies and University are in charge of the selection process
TIMING	Three years in total – each year divided as follow: <ul style="list-style-type: none"> • University → September-december and march-may • Company → gennaio-febbraio and may-august
COSTS	60% of the minimum salary set in Hungary
TARGET	students enrolled in the first year of Bachelor's degree