

SWISS BUSINESS DAY 2014

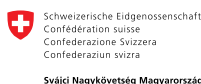


INNOVATION AND CREATIVITY

23rd SEPTEMBER 2014. SYMA Congress Center

DATE	PROGRAM	PLOT
9:00 - 10:00	Business Breakfast and Press Conference	For Exhibitors and invited Guests. Sponsored by Nestlé.
10:00 - 11:30	Opening	Welcome speech by Jean-François Paroz, Ambassador of Switzerland and Dr. István Béres, President of Swisscham Hungary
	Presentations	<p>Swiss relations with Hungary and Europe Florence Tinguely Mattli EDA; Ambassador and Head of Division for Europe, Central Asia, OSCE, Council of Europe</p> <p>Innovation and Creativity in the Swiss-Hungarian relations Péter Szijjártó Ministry of Foreign Affairs; State Secretary for Foreign Affairs and External Economic Relations</p> <p>The Swiss-Hungarian Cooperation in Innovation Projects Daniel Egloff SERI; Head of Unit – International Research and Innovation Programmes</p> <p>Practical advices, business successes on the Swiss market János Berényi President of the Hungarian Investment and Trade Agency (HITA)</p> <p>The Swiss-Hungarian Economic Relations Tony Moré State Secretariat for Economic Affairs; Head of Bilateral Economic Relations Europe / Central Asia</p> <p>Supporting export activities in Hungary Gábor Szócs Eximbank Zrt., Director</p>
11:30 - 12:30	Tour around the fair	
12:30 - 14:00	SWISS LUNCH	
14:00 - 14:45	Thematic forums and fair	Dual Training
14:45 - 15:30		Innovation and Sustainable Development
15:30 - 16:15		Why Innovation is important: Swiss success stories in Hungary and Hungarian success stories in Switzerland
16:15 - 17:00		Doing Business in CH: Questions on taxation & law
17:00	CLOSURE & RECEPTION	for Exhibitors and invited Guests

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