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|  | **EMBASSY OF MALAYSIA**  **TRADE SECTION**  **Pasareti ut 29**  **1026 Budapest**  **REPUBLIC OF HUNGARY** | **Tel: (361) 461 0290**  **Fax: (361) 4880824**  **Email: budapest@matrade.gov.my**  **Website: www.matrade.gov.my** |

­­­­­***An Office of*  *Malaysia External Trade Development Corporation***

**Date:** 14/07/2014

MT/TC/BU 1-4/7-2

Dear Sir/Madame,

**INVITATION TO PARTICIPATE IN THE INCOMING BUYING MISSION (IBM) IN CONJUNCTION WITH INTERNATIONAL TRADE MALAYSIA 2014 (INTRADE 2014)**

Malaysia External Trade Development Corporation (MATRADE), the export promotion agency of the Government of Malaysia, will be organizing the 8th International Trade Malaysia (INTRADE 2014) in Kuala Lumpur from 20-22 October, 2014.

2. In conjunction with INTRADE 2014, MATRADE would like to invite your company to meet Malaysian manufacturers and exporters in **Buyers-Sellers Meeting session at MATRADE Kuala Lumpur on 20 October, 2014 (Monday)**.

3. The meetings will focus on the highly versatile Lifestyle sector covering seven trending, promising sub-categories which offer high quality, export ready products and services as follows:

a) Fashion, Apparel and textiles;

b) Fashion Accessories, Footwear and Jewellery;

c) Cosmetics, Toiletries, Health and Wellness;

d) Gifts, Souvenirs & Stationery

e) Home Products & Services

f) Lifestyle Electrical & Electronics

g) Interiors, Furnishings & Fittings

4. Foreign buyers selected to participate in this programme are entitled to **complimentary accommodation (up to 4 days 3 nights stay, from 19 – 22 October, 2014)** and **airport and hotel transfers**. To benefit from the full programme, buyers are advised to arrive in Kuala Lumpur on **19 October, 2014** and depart Kuala Lumpur on **22 October 2014**.

5. Interested buyers should contact our office and submit the **Registration Form** with clear indication on the products/services of interest and **Letter of Undertaking** latest by **5 September, 2014**. To assist us in matching your company with the right Malaysian suppliers, please indicate relevant products/services codes by referring to the list of **product codes** (as attached). We can also assist your company in meeting with other relevant Malaysian companies that you may have already identified.

6. For further details, kindly **contact Ms. Csilla Nyerges** **in MATRADE Budapest or Mdm. Aida Wasir**, Trade Commissioner MATRADE Warsaw (Tel: +48 22222 1765; E-mail: aida[@matrade.gov.my](mailto:azham@matrade.gov.my))

We look forward to your participation at the mission during IBM INTRADE 2014.

Yours sincerely,

Csilla Nyerges (Ms.)  
Marketing Officer  
for Trade Commissioner  
Embassy of Malaysia  
Trade Section (MATRADE)  
Pasareti ut 29  
1026 Budapest, Hungary  
Tel: +361 4610290  
Fax: +361 4610291  
email: [budapest.csilla@matrade.gov.my](mailto:budapest.csilla@matrade.gov.my)  
website: [www.matrade.gov.my](http://www.matrade.gov.my/)