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|  | **EMBASSY OF MALAYSIA** **TRADE SECTION****Pasareti ut 29****1026 Budapest** **REPUBLIC OF HUNGARY** | **Tel: (361) 461 0290****Fax: (361) 4880824****Email: budapest@matrade.gov.my** **Website: www.matrade.gov.my** |

­­­­­***An Office of*  *Malaysia External Trade Development Corporation***

 **Date:** 14/07/2014

MT/TC/BU 1-4/7-2

Dear Sir/Madame,

**INVITATION TO PARTICIPATE IN THE INCOMING BUYING MISSION (IBM) IN CONJUNCTION WITH INTERNATIONAL TRADE MALAYSIA 2014 (INTRADE 2014)**

Malaysia External Trade Development Corporation (MATRADE), the export promotion agency of the Government of Malaysia, will be organizing the 8th International Trade Malaysia (INTRADE 2014) in Kuala Lumpur from 20-22 October, 2014.

2. In conjunction with INTRADE 2014, MATRADE would like to invite your company to meet Malaysian manufacturers and exporters in **Buyers-Sellers Meeting session at MATRADE Kuala Lumpur on 20 October, 2014 (Monday)**.

3. The meetings will focus on the highly versatile Lifestyle sector covering seven trending, promising sub-categories which offer high quality, export ready products and services as follows:

a) Fashion, Apparel and textiles;

b) Fashion Accessories, Footwear and Jewellery;

c) Cosmetics, Toiletries, Health and Wellness;

d) Gifts, Souvenirs & Stationery

e) Home Products & Services

f) Lifestyle Electrical & Electronics

g) Interiors, Furnishings & Fittings

4. Foreign buyers selected to participate in this programme are entitled to **complimentary accommodation (up to 4 days 3 nights stay, from 19 – 22 October, 2014)** and **airport and hotel transfers**. To benefit from the full programme, buyers are advised to arrive in Kuala Lumpur on **19 October, 2014** and depart Kuala Lumpur on **22 October 2014**.

5. Interested buyers should contact our office and submit the **Registration Form** with clear indication on the products/services of interest and **Letter of Undertaking** latest by **5 September, 2014**. To assist us in matching your company with the right Malaysian suppliers, please indicate relevant products/services codes by referring to the list of **product codes** (as attached). We can also assist your company in meeting with other relevant Malaysian companies that you may have already identified.

6. For further details, kindly **contact Ms. Csilla Nyerges** **in MATRADE Budapest or Mdm. Aida Wasir**, Trade Commissioner MATRADE Warsaw (Tel: +48 22222 1765; E-mail: aida@matrade.gov.my)

We look forward to your participation at the mission during IBM INTRADE 2014.

Yours sincerely,

Csilla Nyerges (Ms.)
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for Trade Commissioner
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